



CouProm[®]

**SAVING IS
EXCITING,
ESPECIALLY
WHEN IT'S
EXCLUSIVE.**

www.CouProm.com

About **CouProm**[®]

CouProm[®] is a subscription-based prepaid debit card linked to a mobile app and POS system allowing members access to real-time paperless discounts at more than 250,000 affiliated merchants in the U.S. We deliver advanced payment processing and technology solutions for the Corporate, Travel & Leisure, Social Media and Nonprofit sectors, helping our clients maximize their profitability by designing and delivering prepaid debit card, incentive, and loyalty programs.



CouProm[®] is a unique membership-based benefits and discounts network for the consumer and merchant. We offer unparalleled value with pocket-sized portability without match in the global market, and give consumers access to continually updated discounts and benefits on products and services used every day – with savings of up to 80%!

How It Works?

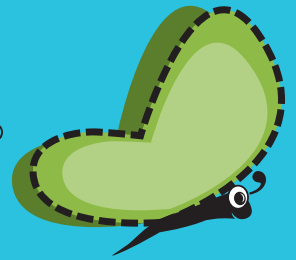


By using the **CouProm**[®] App on their smart phone, a member can visit an affiliated local merchant, provide their paperless **CouProm**[®], pay with the **CouProm**[®] Card and...voilà; the user reaps the reward of a discounted price and the merchant makes another sale! No more coupons to cut! No more paper to waste! This is our WIN-WIN value proposition.





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Cardholder Benefits

- Complementary **\$25** (monthly) or **\$75** (one-time) virtual voucher to use at any affiliated restaurant
- 24/7 personal **concierge**
- **Roadside assistance**
- Up to **15% cash back** to the **CouProm[®] Card** for online purchases at any of our 1,500 affiliated retailers (Gap, Old Navy, Columbia, Macy's, Target, Abercrombie, among others)
- Free **VIP entry** to the hottest nightclubs nation-wide
- **Parking discounts** at facilities in major cities
- Concert, game and entertainment **entrance discounts**
- Deep discounts at affiliated **pharmacies**
- Movie **theater discounts** and virtual real-time **mobile tickets**
- **Virtual coupons** to buy groceries @ affiliated supermarkets
- **Deals** divided up by ZIP code and **actual location** of the Cardholder using the location of a mobile device
- **Accumulation of CouProm[®] Points** with each transaction for redemption on future purchase
- Cardholders are limited and **exclusive** by State and demographics
- Participation in the **CouProm[®] Charity Your Way** program, which allows Cardholders to support their preferred affiliated nonprofit organizations

Platform Features

- Advanced product features and functionality with state-of-the-art technology
- Program design, development and administration
- Turn-key solutions
- Customer retention solutions
- Phone, email and web-based customer service for account enrollment and account maintenance
- Fraud mitigation services
- Compliance with U.S. regulatory controls, including CIP and Patriot Act
- Website & HTML5 development
- Mobile application development (Smartphone: iPhone, Android, etc.)
- Software customization and integration with major social media networks (Facebook, PayPal, Twitter, Pinterest, LinkedIn, etc.)

amazon.com



ZAGAT

MyCoupons



priceline.com
Name Your Own Price



Google



RESTAURANT.COM[®]
EAT. DRINK. SAVE MONEY.™



What Our Partners Get

- **Cobranding** opportunity
- An opportunity to generate **new income**
- Worldwide **brand recognition** through the CouProm Network® and Visa / MasterCard debit cards
- A chance to **differentiate** your company and **gain market advantages** over competitors
- **Discounts** and **benefits** of up to **80%** at more than **250,000 affiliated merchants** in the U.S.
- **All-inclusive** platform
- Access to valuable **market intelligence** such as demographic data and consumer habits and preferences



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